

## **Development Department Action Plan**

Quarter 3 update 1<sup>st</sup> October 2010 – 31<sup>st</sup> December 2010

Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
01 City Leadership - Strong, Fair, <sup>-</sup>	Together		- -	
EI01 Lead and influence the development of the EI27 Prepare for the transfer of RPA powers in Ic and planning EI28 Lead private sector contribution to Commur	ocal economic d	levelopment, tourism, culture and a	irts, urban re	egeneration
Lead private sector contribution to Community Planning	Head of El	This activity is now linked to the ongoing work on the Belfast Masterplan to ensure the private sectors are engaged.	31/3/11	On going
Complete a gap analysis between the requirements for service provision within the final RPA recommendations and the services we currently provide.	Head of EI		31/3/11	Completed
PB01 Influence the public conversation on the cit	y's future			-
Attend and contribute to conferences, consultation and research	Policy & Business Development		31/3/11	On Going
PB03 Develop and deliver, in partnership with co shared vision for the city and its neighbourhoods		key stakeholders, a community pla	inning frame	work and
Contribute to development and implementation of Community Planning	Policy & Business Development	Staff are contributing to the Big Lottery Community Planning Pilot which includes work on health prioritisation; support for cross party reference groups	31/3/11	On target





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		and membership of steering groups. Also supporting Council's internal community planning working group.		
EI02 Lead and influence the development of the	city - city assets	5		
EI29 Lead on BCC engagement for development	of the Titanic o	quarter		
El30 Developing and delivering a city Masterplan	, to inform and	influence other regeneration activity	ties	
EI31 Influence the establishment of the developn	nent plan and fu	uture development of Sprucefield		
EI35 Influence development of relevant governm	ent [transport a	nd infrastructure] policies		
Engagement in ongoing formal strategic planning processes for Titanic Quarter.	Planning & Transport	Provided support to Members of Town planning Committee in relation to representation at the Management Board and revised formal submission to Planning Service.	31/3/11	On target
Work with legal services on the adoption and publication of BMAP and future development of Sprucefield	Planning & Transport	Inquiry delayed by Legal Challenge and procedural issues. Work continuing to support future engagement in the inquiry process and on target. Additional work proposed in relation to the proposed Planning Policy Guidance in relation to economic considerations within the planning system.	31/3/11	On target
Review the Belfast Masterplan to ensure the document reflects the current economic, social and physical environments within the city.	Planning & Transport	Masterplan Consultants appointed to commence the review of the Masterplan and provide the strategic link to the proposed Review of the Regional Development Strategy.	31/3/11	Delayed





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Completing external research relating to BMAP and the Regional Development Strategy 10 Year Review	Planning & Transport	Additional work proposed in relation to potential implications of new regional planning policy guidance.	31/3/11	Delayed
Undertake research and consultation with key stakeholders to determine issues and priorities – Masterplan	Head of El	We re-examined the terms of reference for the Masterplan and agreed them through COMT including approval for political party participation. We connected BCC's response to the Regional Development Strategy to the Masterplan analysis. We are also aligning the Masterplan to the BCC study on Alternative Financing. Planned external consultation sessions.	31/3/11	On target
Support development of Economic Masterplan and City Investment Framework	Policy & Business Development	Supported re-examining the terms of reference for the Masterplan.	31/12/10	On target
EU02 Maximise investment/funding streams for E	Belfast			
Support the Interreg Northwest Europe Project.	European unit	This project was cancelled due to the other partners deciding they could no longer financially continue with the project.	31/3/11	Cancelled
Secure Leonardo placements based on a review of council needs	European unit	One further Leonardo student secured for Belfast City Council.	31/3/11	On going
Assist in the development of the Interreg Carbon Footprinting Project	European unit	This project was delayed, it has now been cancelled due to a final rejection at appeal by SEUPB, funding body.	31/3/11	Cancelled
Respond to the EU Public Health Call	European unit	The call for project applications opens in February 2011.	31/3/11	On target





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Interreg IVA - Biodiversity project	European unit	The collaboration call will open in April 2011.	31/3/11	Delayed (due to External Factors)
The Grundtvig Seniors Project	European unit	The first Spanish Volunteers will be arriving in March. Belfast will send out Volunteers in April.	31/3/10	On target
Peace III applications	European unit	Advised PAP on their Peace III 2.1 application.	31/3/11	On going
Assist in the development of a PEACE III community planning application form	European unit	This project is now not being developed due to the set back in RPA.	31/3/11	Cancelled
EU03 Influence, interpret & disseminate EU policy	/			
Review EU Environment law and policy	European unit	Ongoing monthly	31/3/11	On going
Attend Belfast City Council's Sustainable Development working group	European unit	Ongoing	31/3/11	On going
Attend the Health and Wellbeing Thematic Working Group	European unit	The Public Health Call will open early 2011 and Belfast City Council is ready to go with an application.	31/3/11	On target
EU Review	European unit	Delayed until PBDU communications unit undertakes a review to survey and assess the value of the newsletter.	31/3/11	Delayed
EU website/Communication group	European unit	Ongoing	31/3/11	On going





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Manage Belfast in Europe	European unit	Belfast Health and Social Care Trust launched its EU funded report 'Barriers to health', which provides a comprehensive profile of migrant health. This will inform a local action plan which will be taken forward by the newly formed public health agency. BCC HR staff attended a meeting in Madrid where they worked on a definition of the terms 'empowerment' and 'inclusion.' These definitions will be used to support the development of tools to measure progress made by those seeking employment and the attractiveness of companies wishing to recruit and retain those who are regarded as 'hard to reach.' BCC and the Belfast in Europe group have provided support for a Peace III bid focusing on the needs of travellers. BIE members attended an information session on the background to the EU.		On target
EU04 Engage in European projects and network	(S			•
Maximise participation in EUROCITIES	European unit	The unit contributed to the final Eurocities response to the future EU Cohesion Policy as well as the UK position on this. The unit completed the work as chair of the Economic Migration working group and provided a final report to Eurocities. The final output was to facilitate a peer review of three	31/3/11	On going



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		cities to examine Dublin's international student policy. Belfast City Council agreed to sign the Green Digital Charter and the Integrating Cities Charter. Belfast City Council attended the Eurocities AGM and held two speed- networking sessions to promote the council's work on migrants. Belfast City Council also submitted two awards proposals.		
EU07 Exchange Best Practice with European pa	rtners			
To host 2 inward visits	European unit	This target was met in quarter 1 however an additional visit from an ambassador from Finland, with responsibility for economic affairs, was hosted in Quarter 3.	31/3/11	Completed
PB01 Influence the public conversation on the cit	y's future			
State of the City	Policy & Business Development	First State of the City: Development Debate with Professor Kirkwood, HSD, successfully completed in November 2010. Planning underway for March events.	30/9/10	On target
State of the City communications	Policy & Business Development	Communications underway for the two State of the City events taking place in March 2011.	30/9/11	On target
PB05 Ensure effective decision making based or	quality resear	ch, best practice & stakeholder nee	ds	
Ensure use of research protocol following re-launch	Policy & Business Development		31/3/11	Completed





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mprove and update the department research database	Policy & Business Development		30/9/10	Completed
CS02 Support internal and external partnerships	and initiatives			
Agree nominations as appropriate on internal and external artnerships	Facilities Management		31/3/11	Completed
CS07 Develop network support within and betwee	en communities	3		
CS22 Ensure representation on key internal and on the second seco	external partne	rships to inform key policy decisio	ns with a co	mmunity
Full membership of 12 NRPs & relevant sub groups. Support delivery of all sub group action plans.	Area Support		31/3/11	On going
iaise with SNAP & other services as required in delivery of BCC agreed actions	Area Support		31/3/11	On going
Community Services input to DSD Urban Regeneration and Community Development policy framework review	Community Development Manager		30/9/10	Completed
CS22b Ensure Community Services expertise an	d resources are	e leveraged into internal and exter	nal partnersl	nip projects
Ensure Community Services expertise, resources and programming enhance the work of other council services and the five thematic working groups (regular meetings hrough the year)	Community Development Manager	Recruitment process complete and all staff in post.	31/3/11	On target
Ensure Community Services expertise, resources and programming contribute to the work of external partnerships (regular meetings throughout the year)	Community Development Manager		31/3/11	On going
I03 Develop effective partnerships				
EI32 Continue to expand structured engagement	•	-		
EI33 Participation at key events e.g. MIPIM, MAP	IC and develop	pment of appropriate promotional i	material, in c	onjunction





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with partner organisations	-		1	
Continue to expand structured engagement with private developers.	Head of El	Ongoing discussions with developers including Royal Exchange, Carvilles at Sirocco, and Deramore. We have been preparing for the MIPIM event; undertaking discussions on site options for the convention/exhibition facilities; completing a business survey of SMEs; and coordinating consultation responses for PPS23+24, and BIDs.	31/3/11	On going
Participation at key events e.g. MIPIM, MAPIC and development of appropriate promotional material, in conjunction with partner organisations Liaise with SIB and other partners to agree the format and content for 2011 presentation.	Economic Development	Four private sector and six public sector partners secured.	30/3/10	On target
EU04 Engage in European projects and network	S		1	
Lead COMET Partnership and Develop new Strategic Plan	European unit	The Comet Action Plan is still under development and will be presented to the six Comet councils in January – March 2011.	31/3/11	On target
To develop the Irish Sea Platform	European unit	In quarter 3 partners focused on marine spatial planning within the Irish Sea and have been successful in obtaining Economic and Social Research Council funding to bring together key stakeholders to stimulate a joined up working approach to the Irish Sea.	31/3/11	On target
EI04 Promote and enhance Belfast's unique prop	position and exp	berience		



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EI04b Promote Belfast's position as the capital cir	ty and an engir	ne of regional growth	L	
EI34 Develop corporate responses for the Depart including the RTS & PPS's	tment and Cou	ncil on strategic planning and trans	port policies	s / issues
To co-ordinate responses for the Department and Council on strategic planning and transport policies / issues including the RTS & PPS's	Planning & Transport	Work initiated on PPS 16 (Tourism) and engagement with NILGA in relation to strategic infrastructure proposals and the proposed operation of local public transport plans under the provisions of the proposed Transport Bill.	31/3/11	On target
Co-ordinate liaison within the Council to formulate Planning & Transportation responses	Planning & Transport	Response completed in relation to the Belfast on the Move and Titanic Quarter Access proposals arising from the Memorandum of Understanding.	31/3/11	On target
EU01 Promote Belfast in Europe				
Opportunity Europe	European unit	The Opportunity Europe Event was held in October 2010 and for the first time included a special afternoon for Older People. The event was supported by our colleagues in Environmental Services and the Belfast Health Development Unit. The importance of the event was highlighted when it was officially opened by Junior Ministers Robin Newton MLA and Gerry Kelly MLA. It is the only event of its kind in the north that promotes cultural and linguistic diversity. Over 30 exhibition stands and a wide range of interactive workshops, provided information on		Completed





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		studying, working, travelling and volunteering worldwide and the opportunity to explore the importance of language learning for business, employment, travel and building links with our neighbours.		
Support economic development initiatives to deliver a successful small business event with EU information for local businesses	European unit	An Economic Development breakfast seminar was attended by over 90 local organisations who received an update on EU funding.	31/3/11	Completed
<i>Manage Comet's Interreg IVA Programme - Receive 8 LoO from SEUPB</i>	European unit	Since the last quarter this project pulled out of the funding. Five enterprise project bids have now been submitted by Comet and a tourism bid development is underway.	30/6/10	Delayed (due to External Factors)
Manage Comet's Interreg IVA Programme - Submit quarterly progress reports on 8 projects	European unit	The Secretariat submitted 2009 and 2010 claims for admin and drew down £118,000.	31/12/13	Delayed
Manage Comet's Interreg IVA Programme - Meet with each Project Lead to advise of procedural issues and information exchanged between Lead Partner and Managing Authority	European unit	The Comet Secretariat still awaits project letter of offer.	31/12/13	Delayed (due to External Factors)
Manage Comet's Interreg IVA Programme - LoO to be reviewed and agreed by each Lead Partner.	European unit	Comet has received a second admin letter of offer to the value of £269,271. The one live project has since pulled out of the Interreg programme.	30/6/10	Delayed
Manage Comet's Interreg IVA Programme - 8 LoO to be reviewed by Legal Services, signed by Comet Chairperson and BCC Chief Executive.	European unit	This will happen when Comet receives project letters of offer	30/6/10	On going





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Manage Comet's Interreg IVA Programme - Hold AGM	European unit	Comet AGM held on 13 November 2010.	31/12/13	Completed
Manage Comet's Interreg IVA Programme - workshops	European unit	1 tourism workshop held in this period and 2 further workshops planned for JAN 2011	31/12/13	On going
Manage Comet's Interreg IVA Programme - Provide monthly updates to Comet Interreg Board	European unit	Ongoing	30/6/10	On going
Manage Comet's Interreg IVA Programme - financial monitoring	European unit	Ongoing	31/3/13	On target
Manage Comet's Interreg IVA Programme - Reporting measures - Eligibility Claims	European unit	Comet claims for 2009 and 2010 were submitted in this period and £118,000 secured.	31/12/13	On going
Joint Partnership Working with 4 other Cross Border Partnerships - Lobbying - MEP contacts	European unit	Lobbying undertaken at Brussels Open Days in Oct 2010 and planned MEP lobbying for Jan 2011	31/10/10	On going
Joint Partnership Working with 4 other Cross Border Partnerships - Research, prepare and deliver cross border event	European unit	Comet hosted a transnational workshop on 10 November 2010 in partnership with the Greater Dublin Councils.	30/11/10	On going
CE01 Ensure maximum exposure of the physical	assets and 'kn	ow how' available to the Council		
Review promotional calendar and industry event schedule	Waterfront Hall and Ulster Hall	Attending a number of key industry events: NITB Tourism 3 March 2011, Confex 1-3 March 2011, ILMC March 2011, Audience NI Conference 15 March 2011, and NITB Funding Opportunities Workshop 11 February 2011.	31/3/11	On going





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Identify key partnership opportunities with BVCB and NITB	Waterfront Hall and Ulster Hall	Partnering BVCB Belfast Stand at Confex 1-3 March 2011. Association Diner 1 March 2011 in partnership with BVCB. Partnering BVCB Ambassador event at Ulster Hall on 10 March 2011.	31/3/11	On going
Enhance customer loyalty; develop CRM systems	Waterfront Hall and Ulster Hall	Reprioritised to Autumn 2011.	31/3/11	On going
Secure client testimonials	Waterfront Hall and Ulster Hall	Developing sample client testing on website.	31/3/11	On going
Enter relevant industry awards	Waterfront Hall and Ulster Hall	No relevant opportunities at this time. To monitor relevant industry award opportunities.	31/3/11	On going
Complete customer care, service/ product check	Waterfront Hall and Ulster Hall	Ongoing part of planning and delivery of events.	31/3/11	On going
Review staff training requirements	Waterfront Hall and Ulster Hall	Relates to change in Corporate and Departmental directive in PDP's.	31/3/11	On going
CE08 Review, enhance and deliver an ongoing p	rogramme of c	ultural and tourist events (activities	aimed at yo	oung people)
Feed into BW/UH marketing and communications strategy and action plan and help progress digital marketing strategy	Waterfront Hall and Ulster Hall	Regular marketing meetings taking place to ensure co-ordination of activities to sales requirements.	31/3/11	On going
CE09 Implement a customer services framework				·
Enhance customer loyalty; develop CRM systems	Waterfront Hall and Ulster Hall	Reprioritised to Autumn 2011.	31/3/11	On going
Complete customer care, service/ product check	Waterfront Hall and Ulster Hall	Ongoing part of planning and delivery of events.	31/3/11	On going
CE19 Enhance BW/UH position as premier confe	rencing venue	s in local and national marketplace		
Feed into BW/UH marketing and communications strategy and action plan and help progress digital marketing	Waterfront Hall and Ulster Hall	Regular marketing meetings taking place to ensure co-ordination of	31/3/11	On going





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strategy		activities to sales requirements.		
Review promotional calendar and industry event schedule	Waterfront Hall and Ulster Hall	Attending a number of key industry events: NITB Tourism 3 March 2011, Confex 1-3 March 2011, ILMC March 2011, Audience NI Conference 15 March 2011, and NITB Funding Opportunities Workshop 11 February 2011.	31/3/11	On going
Identify key partnership opportunities with BVCB and NITB	Waterfront Hall and Ulster Hall	Partnering BVCB Belfast Stand at Confex 1-3 March 2011. Association Diner 1 March 2011 in partnership with BVCB. Partnering BVCB Ambassador event at Ulster Hall on 10 March 2011.	31/3/11	On going
Secure client testimonials	Waterfront Hall and Ulster Hall	Developing sample client testing on website.	31/3/11	On going
Enter relevant industry awards	Waterfront Hall and Ulster Hall	No relevant opportunities at this time. To monitor relevant industry award opportunities.	31/3/11	On going
Review staff training requirements	Waterfront Hall and Ulster Hall	Relates to change in Corporate and Departmental directive in PDP's.	31/3/11	On going
02 Better care for Belfast's enviror	nment - a c	lean, green city now and	for the	future
EI05 Support and influence the creation of a mod	ern transportat	ion and electronic infrastructure		
Co-ordinate activity in relation to engagement in Transportation Strategy and strategic infrastructure. Implementation of council transport Policy.	Planning & Transport	Department has continued the work with DRD on the potential for the development of a Bike Hire Scheme for Belfast. Publication of the strategic transportation documents is still awaited	31/3/11	On target





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		by DRD. Corporate response to Bus Operator licensing coordinated and submitted to DRD. Evidence presented to DRD Committee in October on the Transport Reform Bill.		
Develop an action plan and engage consultants to implement actions. Establishment of internal group to coordinate the development of Travel Plan.	Planning & Transport	Consultants have been appointed to develop a draft internal travel plan for the Council. Internal cross-departmental group has been established to oversee the development of the draft strategy.	31/3/11	Delayed
EU08 Eurocities Declaration on Climate Change				
Eurocities Declaration on Climate Change - Report on the activities of BCC on the targets in the declaration. Organise a press call on the declaration	European unit	Conference to be held on 10 March 2011	31/3/11	On target
CE02 Review current approaches and identify ne CE20 Use opportunities to use public transport to CE20b All units to identify and act on opportunitie	better support	events and programmes	t	
Utilise public transport where and when appropriate for the Council's public events programme	City Events		31/3/11	On target
Develop with key internal and external stakeholders guidelines on delivering a 'greener' event	City Events		31/3/11	On target
Incorporate a 'greener' events proposal as part of proposed events strategy	City Events		31/3/11	On target
To develop a strategy for the Waterfront's CHP unit which will allow it to operate 356 days per year	Waterfront Hall and Ulster Hall		31/3/11	On going
To Develop an environmental strategy	Waterfront Hall and Ulster Hall		31/3/11	On going



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Target a long term reduction in print material produced.	Waterfront Hall and Ulster Hall	Ongoing long term initiative 2-3 years.	31/3/11	On going
Work with Operations and Venue Events managers to progress environmental policy	Waterfront Hall and Ulster Hall		31/3/11	On going
CE03 Publicise and encourage access to the Co	uncil's heritage	assets	1	
CE21 Promote the city's heritage through city even	ents			
CE21b Increase public access to the heritage of	the Ulster Hall			
Through the Titanic and maritime events inform and educate visitors of the city's maritime heritage	City Events		31/3/11	Completed
To develop and maintain an education out reach strategy for the Ulster Hall	Waterfront Hall and Uister Hall	The venue has developed a series of education workshops based on the theme of Victorians in Belfast. The workshops are presently in partnership with the palm house at Botanic Gardens, Ormeau Baths Gallery and the QFT. This project will be launch to education and library boards and to the general press in March of this year with the aim of attracting school visits in the summer term, April-June 2011 and the next academic year, 2011-12. The Ulster Hall team have also hosted a very successful day of organ workshops hosted by Colm Carey, Belfast City Organist and The Ulster Society of Organists and Choirmasters.		On target



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03 Better opportunities for succes	s across th	ne city		
CE01 Ensure maximum exposure of the physical CE25 Promote the Waterfront and Ulster Hall pos CE25d Ensure positive media coverage for Water	sition as a prem	nier conference, exhibition and mee	tings venue	es
Design promotional activities highlight the venues as key Belfast City Council properties	Waterfront Hall and Ulster Hall	Work is currently ongoing with Corporate Communications to ensure high profile coverage in City Matters, Intercom, Interlink and also via Facebook and Twitter postings.	31/3/11	On going
Work closely with corporate communications to develop media relations	Waterfront Hall and Ulster Hall	Ongoing working with Corporate Communications on introduction of new media monitoring system across Belfast City Council.	31/3/11	On going
Target and develop key media relations on a one to one basis.	Waterfront Hall and Ulster Hall	Ongoing with one-to-one meetings with key Press contacts.	31/3/11	On going
CE04 Grow the revenue opportunities at the Wate	erfront and Ulst	ter Hall		
CE25c Develop the venues' digital and web mark	eting strategy			
CE25e Develop retail and merchandising activitie	s at Waterfront	t & Ulster Hall		
To develop Enta in-house ticketing and Marketing database	Waterfront Hall and Ulster Hall		31/3/11	On going
Develop and implement comprehensive marketing plans covering arts, entertainment, education and conferences and meetings	Waterfront Hall and Ulster Hall	Waterfront/Ulster Hall marketing strategy approved at August 2011 Development Committee.	31/3/11	On target





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Liaise with Corp Comms / ISB to ensure web presence is maximised.	Waterfront Hall and Ulster Hall	Ongoing Waterfront and Ulster Hall Facebook had now 800 followers and providing an effective means of promotion and communications with our customers. Other web initiatives progressing in Quarter 4.	31/3/11	On going
Utilise the venues' box office database system to maximise customer relationship management opportunities.	Waterfront Hall and Ulster Hall	Database cleansing and de-duplicating exercise being carried out using external support company.	31/3/11	On going
Work with the sales team to ensure optimum use of the Maximiser database system for promotional purposes	Waterfront Hall and Ulster Hall	System upgrade took place week commencing 7 February 2011 which will increase functionality of Maximiser System in relation to customer communications re emails.	31/3/11	On going
Review merchandise sales procedures at the Ulster Hall	Waterfront Hall and Ulster Hall		31/3/11	Completed
Continually review the range of products sold at the Waterfront gift shop	Waterfront Hall and Ulster Hall	Attendance at Trade Fairs curtailed due to staff resource issues.	31/3/11	On going
Generate meet the buyer opportunities	Waterfront Hall and Ulster Hall	Key client customer event 15 December 2010 UH. Attending Confex 2011 Quarter 4. Hosting with BVCB Association Diner 1 March 2011. Partnering BVCB Ambassador event 10 March 2011 at Ulster Hall. ILMC in Quarter 4. Executive Briefing 22 October 2010 at Belfast Waterfront.	31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
EI26 Review and grow city's markets	I			
EI37 Develop WTC support activities				
EI38 Develop export support activity for local bus	inesses			
EI39 Design and implement new Local Economic	Development	Plan for the city		
EI44 Enterprise workshops and mentoring suppo	rt			
Maintain Smithfield rental - Advertise vacant units internal/external	Markets	Smithfield is currently 96.5% occupancy; we have 1 unit vacant with 2 interested enquiries who have arranged to view.	31/3/11	On going
Maintain St George's Unit occupancy - Advertise vacant units internal/external	Markets		31/3/11	On going
Maintain St George's Friday stall occupancy - Use waiting list to fill empty stalls and add to this list	Markets		31/3/11	On going
Maintain St George's Saturday stall occupancy - Use waiting lists to fill empty stalls and add to these lists	Markets	We held a ST George Market Planning day with the traders and agreed an action plan including the establishment of a Strategic Working Group to improve coordination and cooperation between traders and BCC.	31/3/11	On going
Promote Friday Market - Advertising internal/External	Markets		31/3/11	On going
Promote Saturday Market - Advertising internal/External	Markets		31/3/11	On going
Promote Continental Markets x 2 May and Christmas - Advertising internal/External	Markets	Discussions with Dublin City Council included a visit to the Belfast Continental Market as a similar market is run over shorter period in Dublin. We are investigating options for an extension on the existing contract to include the May Market due to current	31/3/11	On going





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		ongoing discussions on the new tender.		
Attend NABMA conference and promote Belfast Markets	Markets		30/10/10	On going
Develop World Trade Centre support activities	Economic Development		30/10/10	Completed
Develop export support activity for local businesses. Research opportunities	Economic Development		30/5/11	Completed
Develop export support activity for local businesses. Submit application to DETI	Economic Development		30/6/10	Completed
Develop export support activity for local businesses. Deliver programme activity	Economic Development	Tender issued December – company to be appointed February 2011.	31/3/11	On target
Quarterly economic information report developed and circulated	Economic Development		31/12/10	Completed
Design and implement new Local Economic Development Plan for the city	Economic Development	Interim plan approved in August 2010 for year 10-11, in anticipation of a Regional Economic Strategy, which will be produced in January 2011. A Belfast Integrated Economic strategy for the city will then be developed, linking to the regional strategy. Timescale for this work - financial year 2011/2012.		On target
Enterprise plan including workshops and mentoring support	Economic Development		31/3/11	On target
EI08 Increase innovation, enterprise levels, skill I	evels and empl	oyment levels		
Support Young Enterprise Initiative in local primary schools	Economic Development		30/7/12	On target
Pre-enterprise social economy development initiatives	Economic Development	17 participants recruited and programme under way.	30/4/11	On target
Enterprise Skills for youth initiatives	Economic Development		28/2/11	On target





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Continue to deliver the HARTE programme	Tourism, Culture and Arts	In period October –Dec 2010 the final core HARTE programmes were delivered. For the year 2010, 99 long term unemployed people underwent training, with 31 obtaining employment, 16 progressing to further training. On average each participant gained 5 level 2 qualifications and 83% of participants participated in Next Steps training. Council are awaiting final approval from DEL to run the programme for a further 3 years. We will know in February.		On target
Ongoing delivery of HARTE programme	Economic Development	HARTE programme achieved an additional 30 posts in this quarter. Letter of offer from DEL under ESF programme for phase 2.	31/3/11	On target
Belfast Entrepreneurs' Network events	Economic Development	At least one monthly networking event in last three months.	30/3/11	On target
Student graduate development initiatives	Economic Development	20 students taking part in phase 2 of programme.	30/5/11	On target
Creative industries action plan: support for companies in digital media; film and television and fashion design sectors	Economic Development		31/3/11	On target
Music Entrepreneurship and Leadership Training	Economic Development		31/12/10	On target
Fashion and Design development initiative for students	Economic Development	Commitment from House of Fraser to provide two internships for local students.	31/1/11	On target
Deliver business advice service	Economic Development		30/6/11	On target





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Develop and deliver Sales Growth programme	Economic Development	16 companies recruited and programme commenced in January 2011.	30/6/11	On target
Develop and deliver Strategy in Business programme	Economic Development	15 companies recruited and programme commenced November 2010.	30/6/11	On target
Develop finance initiative for small business - Research and identify format of support initiative	Economic Development	22 small businesses attend a Funding Opportunities workshop in the City Hall in September.	31/10/10	Completed
Develop finance initiative for small business - Develop and manage finance programme for small businesses	Economic Development		31/3/11	On target
Deliver procurement programme. Programme Recruitment	Economic Development	The Smarter Procurement Programme has helped participating businesses create two new jobs and win an additional £250,000 of business - with more expected to come in the coming months.	30/6/10	Completed
Deliver procurement programme. Next recruitment event	Economic Development		30/6/11	Completed
Deliver procurement programme. Programme will be operational	Economic Development	Wave 2 completed January 2011. Evaluation currently under way.	30/9/10	On target
<i>Deliver procurement programme. Buyers' event to take place</i>	Economic Development		30/9/10	Completed
Deliver procurement programme. Start Stage II procurement	Economic Development		31/3/11	On target
Deliver procurement programme. Liaison with Procurement Unit re: simplification of internal systems/ targeted support initiatives for small businesses	Economic Development	Engaging in wider review of procurement across council.	31/3/11	On target
Digital Media Product Development. Programme of recruitment	Economic Development		30/6/10	On target





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Digital Media Product Development. 10 companies developing new product ideas	Economic Development	Now being integrated into a wider programme, for which additional funding has been drawn down.	28/2/11	Delayed (due to External Factors)
Creative Industries Funding guide produced	Economic Development		31/12/11	On target
Fashion and Design Development Initiative for existing businesses	Economic Development		11/4/11	Completed
Undertake research on new sectors to ensure that activities are relevant	Economic Development		31/3/11	On target
Business development programme for independent retail sector	Economic Development		31/3/11	On target
EI29 Lead on BCC engagement for development	of the Titanic q	uarter	1	
Oversee management and implementation of Titanic Quarter MoU	Economic Development		31/3/11	On target
Develop supplier model initiative to increase sub- contracting opportunities for local businesses from Titanic Quarter	Economic Development	Tender issued December 2010- to be awarded Feb 11.	30/7/11	On target
EI40 Identify and implement project-based activit	y from Belfast E	Employment and Skills Board (ESB	)	
Identify and implement project-based activity from Belfast Employment and Skills Board	Economic Development	Working with DEL to consider possible collaborative activity, as identified in Employability and Skills plan.	30/9/10	On target
EI67 Develop and deliver Business Awards 2011				
Develop and deliver Business Awards	Economic Development	Due for completion in February 2010.	30/4/11	On target
CE04 Grow the revenue opportunities at the Wat	erfront and Ulst	er Hall		
CE23b Introduce audience development initiative		t & Ulster Hall		
CE24c Increase overall external funding/ sponso	rsnip income			





Corporate theme, Service Objective & Action	Unit Responsible		Estimated End Date	Status
Work with arts, tourism and other industry bodies to introduce key initiatives - e.g. Test Drive (ANI)	Waterfront Hall and Ulster Hall	Ongoing as reported in Quarter 2. Waterfront and Ulster Halls joined marketing group made up of Belfast's 6 main cultural organisations to progress joint marketing initiatives and benchmarking projects.	31/3/11	On going
Working with programming, education and outreach staff, promote new initiatives - e.g. Ulster Hall ECHO programme	Waterfront Hall and Ulster Hall	A range of materials in various media for the promotion of the new education workshops base on Victorian Belfast has been developed. The team has also supported the Ulster Hall in the programming and marketing of the Group space as an exhibition facility and has publicised and the first complete year of monthly exhibitions. The team has promoted the use of the Mullholland Grand organ to provide the musical accompaniment to a silent movie in the Grand Hall. This successfully targeted a new audience across a diverse range of customer groups for this sold out event.	31/3/11	On target
Review sponsorship strategy and action plan	Waterfront Hall and Ulster Hall	On target for Quarter 4.	31/3/11	On target
Identify partnership and new funding opportunities	Waterfront Hall and Ulster Hall		31/3/11	On going
Complete marketplace review	Waterfront Hall and Ulster Hall		31/3/11	On going





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Prepare an Integrated City Events strategy for consultation	City Events	Delayed and awaiting COMT sign-off before going to Council. It is now anticipated that the finalised City Events strategy will be ready by 31/3/11. The strategy will be taken to Committee for approval followed by a period of public consultation with the aim that the strategy will be online by the end of June 2011.	31/1/11	Delayed
Implement finalised City Events strategy	City Events	Awaiting input from COMT.	31/3/11	Delayed
Deliver a high quality annual events programme on behalf of the Council	City Events	All events to date for this year's programme have been delivered on time and on budget. Total estimated return to date is £4 per £1 invested.	31/3/11	On target
CE06 Review, enhance and deliver an ongoing pl	rogramme of c	ultural and tourist events [WF & UF	1]	
CE23 Deliver a vibrant programme of entertainme achievement and audience development	ent, arts and co	mmunity events at BW and UH to a	support inco	ome
Build comprehensive entertainment event programme	Waterfront Hall and Ulster Hall	Programming of film screenings for Belfast Waterfront and Ulster halls. 2011-12 developing Quarter 1 Family Open Weekend. Developing Opera and Ballet for Autumn 2011-12.	31/3/11	On going
Work with Arts and Tourism and City Events units to support arts and entertainment development in Belfast	Waterfront Hall and Ulster Hall		31/3/11	On going
Enhance venue /promoter relations to support future revenue growth	Waterfront Hall and Ulster Hall		31/3/11	On going
CE07 Support key partners in the delivery of prog	rammes and e	vents		



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
CE24 Maximise the relationship with the Ulster O	rchestra as a te	enant of the Ulster Hall		-
CE24b Work with key public bodies with regard to	o managing larg	ge scale events		
Develop and maintain a positive working relationships with key public bodies to help manage events	City Events		31/3/11	On target
To maintain operational working groups and develop joint outreach activities	Waterfront Hall and Ulster Hall			On target
CE08 Review, enhance and deliver an ongoing p	rogramme of c	ultural and tourist events (activities	aimed at yo	oung people)
Enhance venue /promoter relations to support future revenue growth	Waterfront Hall and Ulster Hall		31/3/11	On going
CE10 Continually improve the service and value	offered to our c	ustomers (at our major venues and	d events)	·
CE23c Ensure community and arts policies and p	programming de	elivers on CSR and RBG strategic	objectives	
Arts and community policy and activity programme review	Waterfront Hall and Ulster Hall		31/3/11	On going
EI09 Develop a strong cultural and tourism exper	ience	1	1	
Promote St George's as a venue for hire - Advertising internal/External	Markets	We are planning 1 major event for May/June 2011 - World SEED Congress, (representatives from all over the world would be attending). The 1st cultural event (Chinese New Year) of 2011 will happen in Feb. Over 7,000 visitors are expected during the event.	31/3/11	On going
Deliver £1.3 million Multi and Annual Cultural and Arts Funding programmes	Tourism, Culture and Arts	This investment has helped to support an audience of 5.8m; 100,000 participants in culture and arts projects; 263 full-time jobs; 102 part-time jobs; 1,396 freelance contracts; and 777 volunteering opportunities.	31/3/11	On target





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Develop new Integrated Cultural Strategy for Belfast	Tourism, Culture and Arts	The project remains ongoing. FGS McCLure Waters is in the process of concluding their report on the evaluation of Culture and arts grants since 2008. Workshops with the Culture and Arts sector commenced in December 2010 and questionnaires were circulated across the sector. Response in general has been high. End date has been extended to reflect current priorities and resources within Unit and a short-term action plan is on target.	30/11/10	On target
<i>Multi Annual Fund evaluated and criteria reviewed for delivery in 2011 / 2012</i>	Tourism, Culture and Arts	FGS McCLure waters have been appointed to undertake an evaluation of our Culture and Arts funding and a mid- term report has been received. Due for completion March 2011.	30/11/10	On target
Develop an action plan to remove barriers to participation in Culture and Arts	Tourism, Culture and Arts	Almost £65,000 worth of tickets to more than 470 performances resulted in attendance of over 4000 people who had never experienced live theatre or performing arts events before.	30/9/10	On target
Communicate timely and relevant tourism performance indicators from the Belfast Tourism Monitor	Tourism, Culture and Arts	Tourism Monitor 2009 reported to Committee in June 2010. On target for delivery of 2010 monitor.	31/3/11	On going
Support delivery of the Titanic / Maritime Heritage Signature Project and Nomadic	Tourism, Culture and Arts	The Tourism, Culture and Arts unit continue to influence the Storyline of the built attraction to ensure it adequately reflects Belfast – present and past. NITB and BCC have agreed	31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		a product development plan for 2012 to maximise opportunities from Titanic centenary. SS Nomadic successful stage 1 application to Heritage Lottery fund.		
Develop a wider Maritime Heritage plan to further benefit from the Titanic tourism affect	Tourism, Culture and Arts	The Maritime Heritage Study details a range of actions to be implemented before 2012 and these will be presented through appropriate structures for agreement and sign off from accountable agencies.	31/3/11	On target
Continue to interpret Belfast's key sites via signage scheme	Tourism, Culture and Arts		31/3/11	On target
Deliver the Community Festivals Fund	Tourism, Culture and Arts	All funding has been allocated. Funded festivals will continue to run until 31 March 2011.	31/3/11	Complete
Agree and deliver City Presentation (banners) framework with key partners	Tourism, Culture and Arts		31/3/11	On target
Co-ordinate and deliver a city planner	Tourism, Culture and Arts	Project put on hold as it was queried by Corporate Comms. Will be revisited in 2011/2012 period.	30/4/10	Deferred
EI16 Develop and implement the integrated Tour	ism Strategy			·
Deliver the Belfast Integrated Tourism strategy	Tourism, Culture and Arts	The strategy framework is completed and will be launched on 31st March 2011. Action Plan Delivery is underway with NITB, BVCB and BCC. Belfast Music Week and MTV Presents generated income of £1,518,566.13, reached coverage of 7.72m people and	30/9/10	On target



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		media advertising equivalent equated to $\pounds1.4m$ .		
EI21 Develop a new conference subvention sche	me			
Deliver agreed actions within Northern Ireland Business Tourism Action Plan	Tourism, Culture and Arts	Legal Agreement drafted for BVCB to administer new subvention fund.	31/3/11	On target
EI10 Enhance the physical regeneration of the cit	У			
Deliver Public Art programme across the city	Tourism, Culture and Arts		30/6/10	On target
Establishment of BTEAM Interreg IVC project to secure the continuation of the BERI activity.	Planning & Transport		31/3/11	Completed
<i>B-Team Audit and Evaluation mechanisms established for claims and management</i>	Planning & Transport		31/3/11	Completed
Review the current Economic Downturn Action Plan to ensure corporate buy-in and support the Councillors on the cross-party Economic Downturn Working Group	Head of EI	The Economic Recession plan is still under review.	31/3/11	On going
EI25 Coordinate development of the Northern Fri	nge at Gaswor	ks		
Submission Gasworks Northern Fringe Planning application	Estates	Consultants appointed and undertaking work to provide remediation strategy for discussion with NIEA. Legal review to follow.	31/3/11	On target
EI32 Continue to expand structured engagement	with private de	velopers		•
City Centre Regeneration	Estates	A further meeting with DSD Minister Attwood on the Royal Exchange Scheme has been arranged for Feb 2011. Assistance has been given to Building control as they assess the	31/3/11	On going





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		impact of vacant premises and the reduction of rates income to Council. We have also started reviewing the opportunities and implications of Business Improvement Districts (BIDS) for consultation and preparation work with DSD.		
EI71 Continue implementation of the Renewing the	ne Routes Prog	jramme		
EI72 Complete an attitudinal survey of the renewi	ng the routes a	activity		
Carry out local consultation. Implement the physical works across the four PEACE III pilot area	Planning & Transport	Work ongoing at Bridge End/ Short Strand and Lower Ormeau. Consultations continuing on final designs are being developed for Northumberland Street and Carlisle Circus. Revised final completion date of June 2011.	31/12/10	Delayed
Evaluation of ongoing regeneration activity to maintain effectiveness.	Planning & Transport	Survey and evaluation of the previous schemes have been completed.	30/6/10	Completed
EI73 Coordinate development of the Lagan Cana	l		1	
Lagan Navigation Project	Estates	Future of project dependent on securing and retaining funding from both BCC and external bodies. Additional studies to be undertaken on the Lagan to Craigavon. Funding for lagan canal restoration trust beyond March 2011 to be confirmed.	31/3/11	On going
Secure funding to deliver the Lagan Corridor project	Tourism, Culture and Arts		31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
04 Better support for people and c	ommunitie	S		
CS01 Maximise government funding CS04 Develop a Community Development Strate CS05 Agree and implement the Community Supp CS21 Secure DSD grant leverage for the Commu	port Plan	lan in 2010/11		
Produce a four year action plan for Community Services section, which can be submitted to DSD's Community Support Programme.	Community Development Manager	Much of the groundwork for the Community Support Plan is being prepared as part of the design and development of the community development strategy, which remains on schedule. The Community Services Management Team has been involved in planning workshops that will also inform the content of the emerging plan. The Community Development Manager remains in discussion with DSD regarding the nature of their Community Support Programme for 2011 onwards, which will greatly inform the content of our plan.	28/2/11	On target
Develop a Community Development Strategy for Belfast - An agreed community development statement for the council	Community Development Manager	Stage one of the project has been completed. The work included initial discussions with key council staff; best practice research; and the drafting of a community development statement as a basis for wider discussion. A touchstone group, which was established to offer corporate alignment on the strategy, held its first meeting and agreed on the	31/8/10	Deferred





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		approach to wider engagement. The group is represented by senior officers from across council. Pre-consultation workshops have been held with Community Services' community development officers; members of the corporate Policy Officers Group and the Thematic Co-ordinators. Initial discussions have been held with performance management officers to determine an approach to measuring the impact of community development work that can inform corporate measures. A first external workshop was held on 6 October at Malone House with key partner organisations. Thirty representatives from voluntary, community and statutory partner organisations examined ideas on the development of the strategy. A second similar workshop was delivered on 3 November. Plans are also underway for a number of intensive workshops with Members.		
Develop a Community Development Strategy for Belfast - engagement programme including Equality Impact Assessment	Community Development Manager	See above due for implementation in 2011-12.	31/8/10	Deferred
Publish a community development strategy and an implementation plan	Community Development Manager	See above due for implementation in 2011-12.	30/5/11	Deferred
Develop a Community Development Strategy for Belfast - Community development approaches integrated into the	Community Development Manager	See above due for implementation in	31/1/11	Deferred



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
work of council particularly the corporate planning process		2011-12.		
Agree and implement the Community Support Plan - A series of agreed performance indicators for Community Services	Community Development Manager	We remain in discussion with the Department for Social Development regarding the nature of DSD's reporting requirements.	28/2/11	Delayed (due to External Factors)
Contribute to council's Community Development strategy	Policy & Business Development	Stage one of the project has been completed. Information session held for Members and a draft strategy is now in preparation	30/10/10	Deferred
CS06 Traveller community liaison				
To influence DSD that the proposed transfer of Transit sites re RPA may be in breach of the Race Relations Order and Councils' requirements under Section 75 of the NI Order.	Travellers Liaison		31/3/11	Completed
CS24b Review the structure of the Inter-departme	ental Traveller I	Liaison Group and make recomme	ndations	
Agreement on process CT and TLO	Travellers Liaison		31/1/11	Completed
Consultant to interview key officers	Travellers Liaison	Seminar and workshop arranged for 15/3/11.	30/8/10	Delayed
CS24c Explore options for the Council to facilitate	e the formation	of an Inter-agency Traveller Liaiso	n Group	·
Agree process with CT & TLO	Travellers Liaison		30/4/10	Completed
Consultant interviews with all key stakeholders	Travellers Liaison		30/6/10	Completed
Assessment process	Travellers Liaison		31/8/10	Completed
Seminar to agree TOR and arrangements	Travellers Liaison	The Consultant and Community Development Manager are reviewing the response from key stakeholders and outside influences that may impact on	30/9/10	Delayed





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		this project.		
CS24d Provide an in-house and external advice	service on matt	ers related to the Traveller commu	nity	
Develop a flexible progressive community development programme with the Traveller community	Travellers Liaison	The programme is in place.	31/3/11	On target
To maintain up to date information streams re the Traveller / Gypsy communities and share as and when requested	Travellers Liaison	Travellers Liaison Officers continues to review information streams and responds to internal and external requests. PSNI/BCC Peace III application submitted. Caravan bill 2010 activated Feb 2011.	31/3/11	On target
Assessment of PSI Report on Travellers	Travellers Liaison		31/3/11	Completed
Caravan Bill 2010	Travellers Liaison	The Bill has now been enacted. There may be a knock effect for BCC re Site Licensing.	30/6/10	Completed
CS24e Provide and develop a Traveller outreach	office to assist	both the Traveller community and	relevant sta	keholders
To encourage key service providers to buy into the concept of direct outreach work with the Traveller community from the Council's traveller Unit Office	Travellers Liaison	Key piece of work and is ongoing on a day to day basis.	31/3/11	On target
CS24f Deliver a Traveller Awareness /Anti Racisi resource	m training prog	ramme and promote the 'Think Tra	veller' DVD	training
Provide joint training sessions with AMT on request	Travellers Liaison	Provided services as requested.	31/3/11	On going
Provide tailored in-house training programmes	Travellers Liaison	Providing services as requested. Currently reviewing in-house training.	31/3/11	On going
Produce and distribute a training DVD 'Think Traveller' and supporting material	Travellers Liaison		31/3/11	Completed





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
CS24g Review the legislative 'Caravan sites' lic	ence requireme	nts and work with other department	ts to ensure	the Council's
Seek advise from Legal Services	Travellers Liaison	Work on-going.	31/3/11	On going
Assist LGP Sub Group	Travellers Liaison	As Caravan Bill now activated, LGP sub-group will assess implications for local government.	31/3/11	On going
Liaising with NILGA	Travellers Liaison	This work is ongoing.	31/3/11	On going
EU06 Develop and deliver the OPEN Cities proj	ect			
Lead, manage deliver transnational project	European unit	Dec 2010 reprogramme accepted. 4th Thematic Workshop held Sofia, 5th and final being held in Nitra Feb 2011 and Closing Conference planning under way. Claim 4 in process. Belfast Local Action Plan drafted, consulted on publicly and completed. All progressing in line with work plan.		On target
Maximise participation in OPENCities project	European unit	The Local Action Plan has been publicly consulted on and was completed on 17 Dec 10. Planning for the final full partners meeting in February in Nitra is complete and details for the closing conference are being finalised. The Chair of Development will be a key note speaker at this event. All project outputs have been achieved to date. We also participated in a very successful peer review process, between Eurocities and OPENCities partners, facilitated by Dublin. This enables participating cities		On target





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		to learn from best practice and for host cities to consider ways to strengthen their activities with regard to attracting international students.		
CS02 Support internal and external partnerships	and initiatives			
CS07 Develop network support within and betwee	en communities	S		
CS25 Provide Council representation on all Belfa	st Neighbourho	ood Renewal partnerships		
CS25b Represent the Council on the city's key ge	eographical and	d thematic networks		
CS25c Contribute to robust citizen engagement				
Audit current commitments & agree continued involvement	Area Support		30/9/10	Completed
Agree nominations as appropriate for geographical and thematic networks	Facilities Management		31/3/11	Completed
In conjunction with development team support and deliver the SNAP initiative to ensure service fits individual circumstances of neighbourhood	Facilities Management		31/3/11	On target
Investigate role with relevant partners	Area Support		31/12/10	On target
CS08 Maximise neighbourhood outreach to supp	ort the delivery	of the corporate thematic priorities	5	·
CS26 Support environmental projects at neighbor	urhood level (s	uch as recycling, community clean	ups, art and	d waste week)
CS26b Support the delivery of local community sa	afety programn	nes		
CS27b Deliver grant programmes to community c	organisations			
CS28b Deliver grant programme and support to c	community-mar	naged centres		
Provide community venues for the delivery of environmental projects at neighbourhood level	Facilities Management		31/3/11	Completed
Link with area support team to ensure delivery of environmental initiatives at Community centres	Facilities Management		31/3/11	Completed





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Link with area support team ref community safety programmes	Facilities Management		31/3/11	Completed
Deliver revenue grant programme	Facilities Management		31/3/11	Completed
Grant support and associated monitoring/evaluation delivered to six facilities	Facilities Management	Ballymacarrett community centre now has direct officer support for the next six months.	31/3/11	On target
Assessment of grants grant types (200 grants approximately)	Area Support		30/5/10	Completed
Summer Scheme (Deliver grant programmes)	Area Support		30/5/10	Completed
CDPGs (Deliver grant programmes)	Area Support		30/6/10	Completed
Revenue Grants (Deliver grant programmes)	Area Support		30/5/10	Completed
Ensure transfer to revised grant policy & procedures - systems & communications strategy	Area Support		31/3/11	Completed
Monitoring of 2009-10 grant programme (200 grants approximately)	Area Support	Nearing completion, residual to be completed in quarter 4.	30/9/10	On target
CS10 Provide venues for people to gather, mee	t, participate, sha	are information and celebrate		
CS28 Provide 22 high quality and accessible ve	nues and to dev	elop and deliver city wide program	mes and se	rvices
Ensure compliance with all relevant policies	Facilities Management		31/3/11	On target
Ensure throughput targets are met	Facilities Management	The throughput figure is slightly below target (412,206 visits) but within tolerance for the second quarter. We had expected the severe weather to have had a greater detrimental effect but staff efforts have mitigated this. We expect to see improvements next quarter as the effect of finally having all staff posts filled begins to tell.	31/3/11	On target



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Use of community venues to stage and promote internal/external initiatives	Facilities Management		31/3/11	On target
New Community facilities Unit established	Facilities Management		30/9/10	Completed
CS09 Increase the participation of communities		·		
CS11 Encourage and support voluntary activity				
CS29 Continue implementation of a volunteer pol	icy and related	support programme		
CS29b Support citywide and area volunteer celet	oration events			
Research volunteer training needs at directly managed centres	Area Support		31/12/10	Completed
Deliver events to mark contribution of volunteers & provide information & networking opportunities - plan with CDOs	Area Support	Post summer scheme volunteer events completed.	31/12/10	On going
Contribute to the creation of a measure for the value of volunteering	Policy & Business Development	Project passed to the new Community Resource unit	30/8/10	Completed
CS26c Deliver a series of cross community progr strategies	ammes linked t	o the Council's Good Relations an	d cultural di	versity
Deliver good relations/ cultural diversity programmes with C&YP & Older People in directly managed Centres - agree spec & plan with CDOs	Area Support	75% of projects completed.	31/12/10	On target
Support BCC Bonfire initiative - agree revised spec with Good Relations	Area Support		30/6/10	Completed
Continue current support (Bonfire initiative)	Area Support		30/9/10	On going
CS26e Support delivery of Health & Well Being A	ction Plan			
Support the delivery of the officer group on older people action plan and other partnerships as allocated	Facilities Management		31/3/11	Completed
Ensure the delivery of actions as appropriate at	Facilities Management	All centres deliver projects to meet	31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
community centre venues		corporate thematic work		
CS27 Continue to implement the current framewo	ork for commun	ity centre management plans	•	·
Allocation as per current structure	Facilities Management		30/9/10	Completed
SN07 Implementation of the My Neighbourhood E	Engagement pr	ogramme across the city		·
Development of area based engagement programme and matrix	SNAP	Over 2000 responses were made to the My Neighbourhood survey which looked at neighbourhood issues and council priorities. Analysis is complete and has been used to inform the next stage in the process which is to roll out engagement in communities. This will be completed in Feb/March. All of this information will be used to inform the development of the new Corporate Plan.	31/3/11	On target
Analysis of key neighbourhood issues.	SNAP	All analysis is complete with regard to the My Neighbourhood Survey and this information has been included in the Area profiles.	31/3/11	Completed
Development of a neighbourhood engagement toolkit for future application	SNAP		31/3/11	On target
SN01 Coordinate the Council's contribution to the	e 12 Neighbour	hood Renewal Action Plans	•	·
Co-ordination of Council's Neighbourhood Renewal activity	SNAP	Work is progressing with regard to the implementation of Council's commitment to Neighbourhood Renewal. This includes the co-ordination and implementation of the Lenadoon NR pilot.	31/3/11	On target
Implementation of internal Neighbourhood Renewal action	SNAP	Area Officer working groups have been	31/3/11	On target





	established to support the implementation of area and neighbourhood renewal activity within the council.		
SNAP	We have secured additional funding from PSNI/NIHE and BCC towards the Woodbourne scheme as part of the Lenadoon NR pilot.	31/3/11	On going
SNAP		31/3/11	On target
overty Strategy			
Policy & Business Development	The draft Framework was presented to Committee in November 2010. Committee asked that Dr Mike. Morrissey be asked to present to Committee on the draft Framework and that party briefings be held on the Framework. Dr Morrissey is returning from being abroad on the 15th January and a date for the session will be confirmed for late January, followed by party briefings. There is some pressure as to dates for party briefings and so it is expected that the Framework will be brought back to March Committee rather than February.	30/11/10	Delayed
Policy & Business Development	See above.	31/1/11	Delayed
	SNAP Overty Strategy Policy & Business Development	Image: Sinal system the council.   Sinal system We have secured additional funding from PSNI/NIHE and BCC towards the Woodbourne scheme as part of the Lenadoon NR pilot.   Sinal system Sinal system   Policy & Business Development The draft Framework was presented to Committee in November 2010. Committee asked that Dr Mike. Morrissey be asked to present to Committee on the draft Framework and that party briefings be held on the Framework. Dr Morrissey is returning from being abroad on the 15th January and a date for the session will be confirmed for late January, followed by party briefings. There is some pressure as to dates for party briefings and so it is expected that the Framework will be brought back to March Committee rather than February.   Policy & Business See above.	Image: Sinal product of the council. Image: Sinal product of the council. Image: Sinal product of the council product of t





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Deliver governance/ planning/ mentoring support to community groups - 'helping hand'. Based on Social Assets Model. Agree work specification of with CDO team	Area Support	Will now commence in January 2011.	31/12/10	Deferred
CS13 Children and young people				
Lead the council's Children & Young People thematic priority	Children and Young People	Ongoing thematic work includes programmes funded under the 'UrCity2' project in conjunction with the Neighbourhood Renewal Partnership. These have been assessed, funded and completed in October 2010. Grant aid totals £44k. A second phase of funding will be initiated in Feb 2011; ensuring £60k allocation under the URCity2 programme.	31/3/11	On target
Lead the implementation recommendations across the council regarding the Child Protection Policy and Procedure to ensure best practice in statutory compliance and customer focus	Children and Young People		31/3/11	On target
Develop and coordinate an inter-agency group for provision of services to children and young people (Community Planning)	Children and Young People		31/3/11	On target
Continue to improve consultation and engagement through the Youth Forum and coordination of the Youth Champions Group	Children and Young People	A new programme of activities will commence in Jan 2011. Work through the Political Champions group is ongoing.	31/3/11	On target
Deliver after school and youth projects	Area Support	Ongoing key activity.	31/3/11	On target
Provide a high quality and inclusive play service through a flexible model of intervention	Children and Young People		31/3/10	On target



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
CS30c Implement a strategy for Children and You	ung People			
CS30 Develop and deliver a full Equality Impact A process	Assessment for	the Council-approved Children &	Young Peop	ole strategy
Develop a position paper on the council's role with children and young people	Children and Young People		31/3/11	Completed
Engage widely, both internally and externally, including an EQIA, on the CYP strategy	Children and Young People	Emphasis currently on internal stakeholders within BCC. External process is planned for first quarter of 2011.	31/3/11	On target
Based on engagement work prepare a draft strategy (CYP Strategy)	Children and Young People	See above.	31/3/11	On target
Deliver an implementation plan	Children and Young People		31/3/11	On target
CS32 Lead the implementation recommendations to ensure best practice in statutory compliance ar			on Policy and	Procedure
Lead the implementation recommendations across the council regarding the Child Protection Policy and Procedure to ensure best practice in statutory compliance and customer focus	Children and Young People		31/3/11	On target
CS32f Deliver and support high quality summer s	cheme prograr	nmes across the city		
Develop and deliver a branded council citywide children and young people's summer programme	Children and Young People		30/9/10	Completed
Plan, brand & advertise programme. Induct volunteer teams	Area Support		30/6/10	Completed
Induct summer scheme staff. Deliver programme	Area Support		30/6/10	Completed
Evaluate [Summer] schemes	Children and Young People	The CYP unit is now undertaking this	30/9/10	Deferred



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		review.		
CE08 Review, enhance and deliver an ongoing p	rogramme of c	ultural and tourist events (activities	aimed at yo	oung people)
Deliver a programme of events and related activities aimed at children and young people in conjunction with partners and sponsors (e.g. Trans/UAA project).	City Events		31/3/11	On target
05 Better Services - listening and o	delivering			
CE10 Continually improve the service and value	offered to our c	ustomers (at our major venues and	d events)	
CE28 Develop and implement a customer service	e framework			
Introduce structured customer feedback via questionnaire surveys and customer focus groups.	Waterfront Hall and Ulster Hall	Deferred until Autumn 2011 due to staff resource issues.	31/3/11	Deferred
Ensure consistency in handling of customer feedback.	Waterfront Hall and Ulster Hall		31/3/11	On going
CE28b Ensure BW/UH specification meets custor	mer expectatio	ns and market demand		
Continue to benchmark with leading UK venues	Waterfront Hall and Ulster Hall	Next group meeting schedule for May 2011.	31/3/11	On going
Utilise information gleaned from customer feedback questionnaires, focus groups and exit surveys	Waterfront Hall and Ulster Hall	Deferred to Autumn 2011.	31/3/11	Deferred
Identify product and service development opportunities and liaise with BW/UH internal teams to agree action and development plan	Waterfront Hall and Ulster Hall		31/3/11	On going
Catering product/ service checks - work with Mount Charles and Grand Dame Catering	Waterfront Hall and Ulster Hall		31/3/11	On going
To monitor customer complaints procedure	Waterfront Hall and Ulster Hall		31/3/11	On going
CE28c Improve customer care and enhance serv	ice delivery			





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Utilise information from event surveys	City Events		31/3/11	On target
<i>Work with Venue Events team to ensure that customer expectations are met</i>	Waterfront Hall and Ulster Hall		31/3/11	On going
Measure quality of existing service provision for entertainment and business events	Waterfront Hall and Ulster Hall		31/3/11	On going
Work with the MMCR Mgr to develop an online questionnaire and improve feedback mechanisms	Waterfront Hall and Ulster Hall		31/3/11	On going
Develop exit survey	Waterfront Hall and Ulster Hall	Deferred to Autumn 2011.	31/3/11	Deferred
CS14 Research, recommend and adopt facilities	service quality	standards		
Liaise with the resource team/policy unit to research quality standards	Community Resources	This project is ongoing but the move to the new structure will lead to a delay of 3 months.	30/3/11	Delayed
CE11 Ensure that the activities provided at the V Community CE27 Exceed internal and external client expect Hall CE29 Monitor the physical environment and the	ations in relatior	n to operational service delivery of	Waterfront a	and Ulster
accessible				-
In conjunction with the Business & Revenue generation department continue to review room hire and technical packages to support the pricing policy.	Waterfront Hall and Ulster Hall		31/3/11	On going
To consult with user groups and with the Waterfront & Ulster Hall Access Group	Waterfront Hall and Ulster Hall	Applied for Northern Ireland Arts and Disability Charter for both venues. Currently working with Mencap to facilitate work placements for those with	31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		disabilities.		
To continue to audit the Waterfront & Ulster Hall in terms of DDA compliancy	Waterfront Hall and Ulster Hall		31/3/11	On going
EI77 Manage and maintain business database				
Manage and maintain business database	Economic Development		31/3/11	On target
SN05 Deliver a local information management sy	stem which info	orms our Neighbourhood and Loca	al Working n	nodel
Dissemination of Area Profiles to help inform future business planning.	SNAP	Draft profiles have been prepared for N/S/E/W.	31/3/11	On target
Neighbourhood Intelligence updated	SNAP		31/3/11	On target
Development of Citystats portal and associated key software	SNAP	Work is progressing with Citystats and we are liaising with ISB regarding its future development and roll-out across the organisation.	31/3/11	On target
SN06 Agree an approach to Neighbourhood and	Local Working			•
Development of the three core strands of work: neighbourhood engagement, neighbourhood renewal, neighbourhood information	SNAP	Work is underway to identify proposals on a N/S/E/W basis for the 100,000 under spend that was agreed by Strategic Policy & Resources. This learning from this approach will be used to develop an approach to local area working for 2011/12.	31/3/11	On going
06 Human Resource Management				
BS03 Implement Phase II of the Business Suppo				





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
To participate in and implement the recommendations of the BIS structural review moving from full consultation to the categorisation process and ultimately recruitment. To agree the Operational Implementation Plan; agree resource allocations and implement	Business Support	Although recruitment to 1 key post within the structure has been held, recruitment to other levels has been continuing in a bid to implement the structure which was agreed by the Development Committee in October 2008.	31/3/11	On going
CE12 Encourage and help staff to fulfil their poter	ntial			
CE30 Ensure all staff have a programme of contin	nuous PDP in li	ne with Council standards		
Maintain Monthly Operations Meeting and to encourage Team Meetings	Waterfront Hall and Ulster Hall		31/3/11	On going
Programme of continuous PDP	City Events		31/3/11	Completed
Ensure PDPs are implemented	Waterfront Hall and Ulster Hall	Preparing new processes in line with Corporate and Departmental approach.	31/3/11	On going
Review staff training requirements and avail of appropriate industry training programmes	Waterfront Hall and Ulster Hall		31/3/11	On going
CE13 Review and improve systems for increased	value and effe	ctiveness (integration between uni	ts)	
Utilise new organisational structure within the City Events and Venues Section that provides for greater integration across the Development Department.	City Events		31/3/11	On target
Develop and implement an internal communications policy	Waterfront Hall and Ulster Hall	Developing in line with recent Departmental activities. Quarterly Belfast Waterfront and Ulster Hall staff briefings and monthly individual team meetings taking place.	31/3/11	On going
CS15 Review community centre management rol	es and respons	sibilities	•	
Draft action plan/time frame on community centre	Facilities Management	The financial procedures are subject to	31/3/11	Delayed (due to





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
committee review		Legal Services sign off with delivery on in April. Governance document amendments under review by Legal Services.		External Factors)
CS16 Community services re-structuring				
Implement new structure change management process as required - CDO allocation process (Seminar 1)	Area Support		30/6/10	Completed
Centre Committees (briefing 1) (new structure)	Area Support		30/4/10	Completed
CDA briefing following CDO seminar. (new structure)	Area Support		30/6/10	Completed
CDO handover period (Seminar 2), Centre Committees Briefing 2, audit of Networks, (new structure)	Area Support		31/12/10	Completed
Members - review local meeting (new structure)	Area Support		30/9/10	Completed
Audit of networks, presentations to internal & external stakeholders, information leaflet re new structure (new structure)	Area Support		31/12/10	Completed
Community Services restructuring communications support	Policy & Business Development		30/9/10	Completed
CS33 Present community centre think piece to C	hief Officers an	d Councillors for consideration		
Presentation to chief officers (community centre think piece & responsibilities of community centre committees)	Community Development Manager		31/3/11	On going
ALL Adhere to absence management procedures	S.		·	
Communication, training, implementation and application of Corporate Attendance policy and guidelines.	Business Support	New attendance policy has been in operation for 12 months. During that period communication has continued on an individual basis on the transfer from the old to the new policy. Corporate transfer arrangements are in place for	31/3/11	On going





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		the first year and transition period.		
BS02 Implement the corporate approach to IIP				
Implement improvements and recognised good practice throughout Department. Preparation for Departmental and Corporate assessment under new standards	Business Support	We are continuing with the roll out of the PDP process to all staff within the Department. The Chief Officers' IPM and PDP Scheme has been rolled out to DDMT and Senior Managers by the 30th Sept. deadline. A mock IIP assessment was undertaken and an improvement action plan continues to be delivered. A further corporate assessment was carried out in October 2010 - currently awaiting feedback.	31/3/11	On going
ALL Comply with corporate policies and processe	es for managing	g overtime and agency staff		
Comply with corporate policies and processes for managing overtime and agency staff	Business Support		31/3/11	On going
07 Financial planning				
ALL Comply with corporate policies and processe	es on financial i	matters		
Timetable, complete and communicate estimates in conjunction with Unit Mangers and Corporate timetables for completion.	Business Support	Departmental review estimates completed and submitted within agreed timescale. Proposal on Departmental spending limit to Committee in January 2011.	31/3/11	On going



Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
ALL Comply with the timeframes for completing b	oudgets, quarter	rly outturns, variance analysis, etc		
Comply with the timeframes for completing budgets, quarterly outturns, variance analysis, etc	Business Support	Quarter 1 and 2 financial reports for 2010-11 were successfully submitted to Committee within the agreed Corporate timetable. Quarter 3 financial reports will go to Committee in March 2011.	31/3/11	On going
BS04 Implement the findings of the departmental	grant review			
To partake, review and implement recommendations from the Departmental Grant Review which aims to maximise the impact of our support packages in achieving the outcomes of the revised Departmental Strategy, to gain consistency to departmental processes and	Business Support	All issues re the categorisation of community grants have been resolved. The recruitment of Grants posts have been completed but the delay will have an adverse effect on the central grants team's implementation timetable. Analysis of 2009/2010 funding has been completed and an implementation plan developed and these will be reported to Director of Finance and Resources and the Strategic Finance Group in January 2011.	31/3/11	On going
EI13 Use financial resources in the most effective	e way			
EI26 Review and grow city's markets				
Manage the markets unit, stallage and rental collections	Markets		31/3/11	On going
CE31 Ensure effective maintenance systems for Hall	the mechanical	& electrical systems and fabric of	the Waterfro	ont and Ulster
To set up new contracts with individual service suppliers.	Waterfront Hall and Ulster Hall		31/3/11	Completed





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
<i>To increase the amount of maintenance carried out in- house</i>	Waterfront Hall and Ulster Hall	A rationalisation of our approach to maintenance was carried out and resulted in our own team working in conjunction with Facilities Management and specialised contractors to cover services.	31/3/11	On target
CE31b Implement the approved pricing policy for	BW and UH			
Complete entertainment and business hire benchmarking exercise to inform policy decision	Waterfront Hall and Ulster Hall	Next Benchmarking group meeting May 2011. Attending Ambassador meeting March 2011, Quarter 4. Working with other venues to develop an Enta Marketing Group. Partner in benchmarking group with 6 larger arts organisation.	30/4/10	On going
Review 2009/2010 pricing policy, buyer trends, sales performance and customer feedback	Waterfront Hall and Ulster Hall		30/4/10	Completed
Working with the Venue Events team feedback on technical pricing schedule	Waterfront Hall and Ulster Hall		30/4/10	Completed
08 Information Management				
BS01 ERP/SAP Implementation				
Business Support will continuously review, monitor update, support and train departmental staff. Roll out and support SRM Implementation to Economic Initiatives, Directorate, Community Services and Belfast Waterfront.	Business Support	Business Support are continually reviewing, monitoring, updating, supporting and training staff with regard to implementation. SRM has been rolled out to Economic Initiatives and Directorate and work is ongoing to improve compliance levels with the	31/3/11	On going





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
		department acting as Corporate Pilot for the CRM database to resolve queries with CTU much quicker. Approvals and project plan is in place to roll out SRM to Community Centres. The planned 'go live' is February 2011.		
CE32 Ensure information systems meet work rec	quirements			
Monitor and review 'Maximiser' capability	Waterfront Hall and Ulster Hall	Upgrade schedule for 7-10 February 2011.	31/3/11	On going
Participate in Artifax working group	Waterfront Hall and Ulster Hall		31/3/11	On going
09 Planning & Performance				
PB03 Develop and deliver, in partnership with co shared vision for the city and its neighbourhoods		key stakeholders, a community pla	nning frame	ework and
Review and develop New KPIs to match new VCMs	Policy & Business Development	Changes to corporate planning timetable mean this work will now be completed in Q4.	31/12/10	Delayed
PB05 Ensure effective decision making based or	n quality resear	ch, best practice & stakeholder nee	ds	
Add a decisions/ implementation section to improve the research protocol	Policy & Business Development		30/8/10	Completed
Determine Research needs for Masterplan and City Investment Framework	Policy & Business Development	Consultants have been appointed to carry out the review.	30/7/10	Completed





Corporate theme, Service Objective & Action	Unit Responsible	Commentary	Estimated End Date	Status
Workshop to develop guidelines for a strategy protocol	Policy & Business Development	Replaced by POG policy framework.	1/9/10	Cancelled
Embed new strategy protocol via business planning	Policy & Business Development	Replaced by POG policy framework.	31/3/11	Cancelled
Research into best practice use of KPIs and benchmarking to support management decision making	Policy & Business Development		30/6/10	Completed
Develop and confirm department's research plan	Policy & Business Development		30/6/10	Completed
Commission research outlined in Research Plan	PBDU		31-Jan-11	On target
PB07 Ensure strategic alignment of the departme	ent, to support i	mprovement of its performance	1	
Produce 'Summary of Issues' report	Policy & Business Development		30/5/10	Completed
Initial workshops to review priorities	Policy & Business Development		30/6/10	Completed
Facilitate detailed planning workshops	Policy & Business Development	All requests for support have been met. Due to the revised corporate planning timetable, some sessions will be completed in Q4.	31/12/10	Delayed